



# Volunteer Appreciation Planning Guide



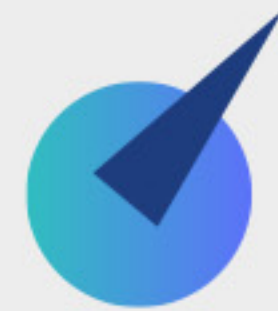
# Volunteer Appreciation: Celebrating Your Supporters

---

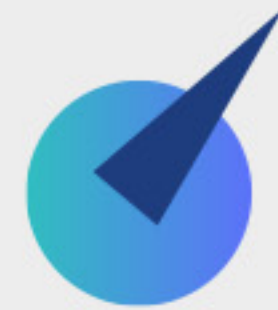
Creating a culture of appreciation at your volunteer program starts with a simple smile + a thank you, but creating a system where it's woven in automatically takes thoughtful processes. Use this guide to dive deeper into your own volunteer appreciation strategy!



**Evaluate where you can weave in appreciation**



**Clearly define the ways your program will express volunteer appreciation**



**Cultivate processes + tools to simplify volunteer appreciation**

# Evaluate where you can weave in appreciation

**Where does your program already weave in appreciation throughout the volunteer experience?**

---

**What have been the most well-received of those appreciation efforts by your volunteers?**

---

**Do we have a list of “touch points” where volunteers can receive in-person + other forms of communication?**

---

**Get creative + list those touch points here: (for example, at the beginning + end of shifts, follow up emails, recruitment emails etc.)**

---

# Clearly define the ways your program will express volunteer appreciation

**Do we have an annual volunteer appreciation plan that is manageable for us?**

---

**What benchmarks have we set for recognizing individual or collective volunteers? (ie hours or years served?)**

---

**Have we outlined our plan with benchmarks, events, + gifts on a strategy/implementation calendar?**

---

**Which aspects of our volunteer appreciation plan don't feel like they're working well that we'd like to stop or improve?**

---

**Which parts of our volunteer appreciation plan are working well and we'd like to increase our efforts there?**

---

# Cultivate processes + tools to simplify volunteer appreciation

**Do volunteers have a profile where they can see their rewards + recognition?**

---

**Can we easily contact volunteers to recognize them? (ie up to date info + volunteer profiles)**

---

**Have we implemented any automated volunteer recognition via a volunteer management system?**

---

**Do I have easy access to volunteer data (like hours + years of service) to be able to recognize them?**

---

**What tools am I currently using to support my volunteer appreciation efforts? What can I do to use them more fully + effectively? What other tools do I need?**

---

